



THE TRAINING PORTAL

BEER & SPIRITS

BEVERAGE TRAINING PROGRAM

Easy & Cost Effective
Online Employee Training

Vino 101 offers Beer & Spirits as a convenient way to effectively train employees on the basics of alcoholic beverages and key points of sales and service. Your staff will have full access to four comprehensive lessons offering simple navigation and helpful tools to reinforce learning. Plus, this training provides a sophisticated online record management system, which tracks all student training information and networks all locations within your company. Now it's extremely easy to educate of your employees, increase beverage sales and improve the guest's experience.



INCREASE SALES AND IMPROVE SERVICE WITH OUR EASY TO LEARN ONLINE BEVERAGE TRAINING

The Beer & Spirits Online Course

The course teaches foodservice employees the basics about beer and distilled spirits and aids in recommending, selling and serving alcoholic beverages. Beer & Spirits is interactive and uses video, high resolution photographs, Flash animations, an extensive beverage-related glossary and remediation questions to build a comprehensive knowledge base. Beverage training does not get any easier.

4 Comprehensive Lessons

- **Beer** — Teaches how beer is made, the different styles of beer, the different beer glassware and how to pair beer with food.
- **Distilled Spirits** — Explains the distillation process, the ingredients and geography of the major types of distilled spirits and a detailed explanation of cordials and liqueurs.
- **Mixers, Garnishes & Glassware** — Explores various bar-related terms, the different types of non-alcoholic mixers used to make drinks, the garnishes used in mixed drinks and the different types of glassware used to serve cocktails.
- **Making Drinks** — Details several bartending techniques and how to make all of the commonly ordered cocktails, including martinis, rocks drinks, frozen drinks, shooters and coffee drinks.

At the end of the course, a final quiz helps strengthen learning and rewards employees with a personalized Certificate of Achievement for successful completion.

Train every new employee and refresh seasoned staff members. Visit www.vino101.com to request a demonstration or to purchase your enrollment today.

