



THE TRAINING PORTAL

VINO 101

WINE TRAINING PROGRAM

Easy & Cost Effective
Online Employee Training

Vino 101 offers a convenient way to effectively train employees on the basics of wine and key points of wine sales and service. Your staff will have full access to four comprehensive lessons offering simple navigation and helpful tools to reinforce learning.

Plus, this training provides a sophisticated online record management system, which tracks all student training information and networks all locations within your company. Now it's extremely easy to educate of your employees, increase beverage sales and improve the guest's experience.



INCREASE SALES AND IMPROVE SERVICE WITH OUR EASY TO LEARN ONLINE WINE TRAINING

The Vino 101 Online Course

The course teaches foodservice employees the basics about wine and aids in recommending, selling and serving wine. Vino 101 is interactive and uses video, high resolution photographs, Flash animations, an extensive wine-related glossary and remediation questions to build a comprehensive knowledge base. Wine training does not get any easier.

4 Comprehensive Lessons

- **What is wine?** — Teaches how wine is made, How to read a wine label an Characteristics of wine (Color and appearance, nose, fruit, taste, tannin, balance, length, finish)
- **Grape varietals** — Includes general information about each of the major grapes varietals of retail and commercial wine sales; Features specifics of predominant flavors, aromas, styles, and how to pair wine with food; Sparkling and dessert wines are also explored
- **Wine-Producing regions** — Details the major wine-producing areas using animated maps and colorful illustrations; Geographic characteristics and styles are noted here
- **Serving wine** — Demonstration of the correct way to open a bottle of wine and/ or champagne; Teaches how to serve wine, the correct glassware to use, how and why to decant, and proper temperatures; Valuable tips to help recommend and sell wine more comfortably are also shared

At the end of the course, a final quiz helps strengthen learning and rewards employees with a personalized Certificate of Achievement for successful completion.

Train your staff with Vino 101.

Train every new employee and refresh seasoned staff members.

Visit www.vino101.com to request a demonstration or to purchase your enrollment today.

